

For your business

Custom incentives

Customized savings. Simple solutions.

Grow your business with long-term energy savings. AES Indiana's Custom Incentives program helps business owners lower their energy consumption and costs with financial incentives that make projects possible.

Custom incentives

Custom Incentives are available for energy-efficient equipment upgrades that do not fit the Prescriptive Rebates program requirements. Businesses can earn up to \$1,000,000 in cash-back incentives per project.

Energy-saving opportunities

- Lighting project that includes a redesign
- Energy management system
- Compressed air system upgrade
- Compressed air leak repair
- Data center upgrade
- Process equipment
- Air rotation unit
- Building envelope
- Heat recovery
- HVAC equipment upgrades
- New HVAC and lighting control strategies

Financial incentives

- AES Indiana's Custom Incentives program pays \$0.07 per kWh or \$0.08 per kWh saved, depending on project type, based on the project's first year of energy savings.
- Incentives are capped at 50 percent of the total project cost.

New construction

New construction projects are eligible for Custom Incentives. A program engineer can help builders and business owners develop strategies that exceed energy code requirements and reduce energy costs from the start.

To qualify for incentives you must receive program pre-approval and work with the program to define your project's energy savings potential.

- The project must be in its early design phase.
- Building design must exceed the minimum building code energy standards set by the state of Indiana.
- Earn \$0.08 per kWh saved, based on the projected first-year energy savings. Building must exceed minimum building code energy standards by at least 10 percent.
- Earn \$0.10 per kWh saved, based on the projected first-year energy savings. Building must exceed minimum building code energy standards by at least 20 percent.
- Incentives are capped at 50 percent of the total project cost, up to \$1,000,000.



Applying is easy

Talk

Work with a program representative to see if you qualify. Call our Business Rebate Line at [888-982-7071](tel:888-982-7071).

Explore

Identify which upgrades are available to reduce energy and operating costs

Pre-Approval Application

Complete and submit the Custom Pre-Approval Application and submit along with supporting documentation.

Receive Letter of Intent

You will receive a Letter of Intent (LOI) both authorizing you to move forward and informing you of the incentive amount reserved for your project.

Submit LOI and complete project

Sign and return the LOI indicating the estimated installation completion date.

Submit Payment Request

Once the project is complete, submit the Payment Request with supporting documentation within 90 days.

Enjoy

AES Indiana issues incentive check to you!

Supporting documents required

1. General information like facility type, energized system's operating hours and sq. ft.
2. Summary of current equipment
3. Summary of measures you plan to implement including manufacturer specification sheets
4. Supporting energy savings calculation for each measure
5. Detailed proposed project costs

Before finalizing your project plans, contact AES Indiana to learn more about Custom Incentive opportunities. Projects must receive pre-approval from AES Indiana early in the planning stages to qualify for a Custom Incentive.

The end result

Improved energy performance, rapid energy savings and reduced operating costs.

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