

# For your business

## Retail energy efficiency solutions

### Energy efficiency is good for business

Energy-efficient technology can have a positive impact on your bottom line, and your store's ambiance. LEDs use substantially less energy but provide high-quality light that will showcase your products. Other improvements, like weather stripping and occupancy sensors, allow you to provide the same comfortable shopping experience to your customers, without spending a fortune on utilities.



Complimentary items may include:

- LED lamps
- Occupancy sensors
- LED exit signs
- Weather stripping
- Pre-rinse spray valves\*\*
- Faucet aerators\*\*
- Water heater pipe insulation\*\*

Benefits of an on-site assessment:

- Save an average of \$660 a year\*
- Enjoy better color and quality lighting
- Reduce maintenance needs
- Enhance your green credentials

### Your one-stop shop for energy savings

AES Indiana's Small Business Direct Install program helps small retail businesses like yours save energy and reduce costs with complimentary, energy-saving upgrades, generous rebates and expert recommendations on how to save even more.

It all starts with a free on-site energy assessment from our professional staff. On average, AES Indiana retail business customers who complete an assessment **save around \$660** a year on energy costs.\* We're happy to work around your busy schedule, make an appointment today to see what savings are in store for you.

### Getting started is easy

Call [317-829-9154](tel:317-829-9154) to schedule your free assessment. Discover more at [aesindiana.com/smallbiz](https://aesindiana.com/smallbiz).

#### Eligibility

To participate, you must be an AES Indiana business customer with an active AES Indiana service ID at the location of installed equipment.

The AES Indiana Small Business Direct Install program is administered on a first-come, first-served basis. Availability of specific energy-saving measures may vary.

\*Energy savings calculated at estimated utility rate of \$0.09/kWh.

\*\*Available for systems with electric hot water heaters.

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